

- Full **responsive** design, your webshop is optimized for all devices!
- Daily Deal function with **count down** on multiple products.
- **Smart cart** for more conversion.
- Available in **4 standard presets**.

Theme Daily Deal: especially made for periodic deals and great conversion rates!

We are proud to present the Daily Deal responsive webshop theme for SEOshop. The main goal of this webshop theme is to enhance your conversion rates. The futuristic design of the template and new features make this theme unique!

Daily Deal has features no other SEOshop responsive theme has: a built in daily deal function, a smart cart function, an optimized checkout (all versions) and a new brands page are only a few examples of new features. Install Daily Deal now and profit from this spectacular webshop theme!

Features:

- Full responsive design, your webshop is optimized for all devices;
- Daily Deal function with count-down on multiple products;
- Smart cart for more conversion;
- Multiple fonts in the setup based on Google Fonts;
- News and blog items on the homepage;
- USPs (the pro's of your webshop) are visible in the header;
- Sticky menu for optimal navigation on the webpage;
- Built-in integrations with for example Yotpo, Kiyoh and LoyaltyLion;
- 100% SEO optimized

Suited for:

- All webshop owners;
- Webshop owners who want to address periodic deals in the right way.

Available presets:

- Gadgets
- Beachwear
- Food
- Sports

Contact:

Want to know more about the possibilities of the Daily Deal theme and how it can be tailored to your requirements? Call or email Dyvelopment: support@dyvelopment.com

Settings

After the theme installation select “Design” in the left menu bar of the SEOshop back-office. Under this tab you will find most of the theme’s settings.

Presets

[Design](#) > [Settings](#)

After the theme has been installed, it is fitted with 4 default settings. These are standard settings. In addition it is possible to change the theme in a few steps to the desired color settings.



01 - General

Titles: Select the font that is used for all titles in the shop (options: all Google web fonts).

Body: Select the font that is used for all body texts in the shop (options: all Google web fonts).

Body color: Select the color for all body texts.

Highlight color: Select the highlight color.

Navigation text color: Select the navigation text color.

Navigation background color: Select the navigation background color.

Call to Action: set the call to action color (button)

Call to Action - Text: set the call to action text color

USP bar: set the USP bar color

USP bar - Text: set the USP bar text color

Counter: set the counter color

Counter - Text: set the counter text color

Content blocks: set the content blocks color

Content blocks - Text: set the content blocks text color

Header: set the header color

Header - Text: set the header text color

Icons: set the color for the icons (counter, blocks, et cetera)

Shadows to blocks: light shadow below the blocks



02 - Background

Background color: Sets the back ground color of the body. Container as well as content.

Background image: Option to upload an image that is displayed on the background of your web shop. This image will fill the back- ground of the entire web shop. At <http://subtlepatterns.com> you can download beautiful back- grounds that can be used in your web shop free of charge.

Background position & Background repeat: These options are combined with each other. Here you can select where the image should be positioned en whether it should be shown once or repeated throughout the entire web shop.

03 - Header

Logo: Upload your logo here: maximum size is 380 x 192 (px).

Logo small: Option to upload a logo for mobile devices. Maximum size is 195 x 90 (px).

Favicon: Upload your favicon (small logo in URL input field of your browser) here: 32 x 32 (px).

Menu text style: Here you can select whether the navigation text should be displayed in capital or small letters.

Navigation font-size: Set the font-size for your main Navigation items here.

Sub-Navigation font-size: Set the font-size for your sub Navigation items here.

Certification mark: Here you can upload the logo of a certification mark the web shop has earned 120x120 (px).

Certification mark URL: Fill in the URL that is behind the link of the certification mark.

Blog in navigation: Option for activating Blog menu item in Navigation.

Merken weergeven: Option to display brands in sub Navigation.

03 - Header > Login / Register

Background: set the background color

Text: set the text color for login / register pulldown menu.

Buttons: set the buttons' color.

Buttons - Text: set the buttons' text color.

03 - Header > USP's

USP 1: set the text of your first header USP here.

USP 1 - Icon: select a Font Awesome icon of your choice.

USP 2: set the text of your second header USP here.

USP 2 - Icon: select a Font Awesome icon of your choice.

USP 3: set the text of your third header USP here.

USP 3 - Icon: select a Font Awesome icon of your choice.

USP 4: set the text of your fourth header USP here.

USP 4 - Icon: select a Font Awesome icon of your choice..

An overview of the icons: <http://fontawesome.github.io/Font-Awesome/icons/>

04 - Features

Reviews: if activated reviews will be displayed.

Newsletter: if activated a newsletter subscription function will be shown in the footer.

Tags homepage: if activated tags will be shown on the homepage.

Homepage merken: if activated a brands image slider will be shown on the homepage.

Homepage blog: if activated the blog items will be shown on the homepage. If not activated the newsletter block will be spread over the full block.

Product title with brand: brand name will be shown before product title .

Products in category: if activated the number of products in a category will be shown.

Sub text total: text shown above the shopping cart total.

Track stock: how to show stock on the front-end.

Show stock level (quantity): select this option if you would like to show the actual stock level value.

EAN: EAN/Article number will be shown on the productpage if you select this option.

Choose active homepage products: if activated the active products tab will be shown. Select if you would like to display recommended, new or popular product.

B2B usage: activate this setting if your would like to use the business to business function (example: only show prices after login).

Show sales percentages: show discount percentages in the "sale" labels.

Rounded corners: give buttons and blocks rounded corners.

Clean checkout: activate this option to remove header and footer in the checkout process.

Homepage advertisement image: this ad will be visible on the bottom of the homepage.

Homepage advertisement URL: the link-URL for the homepage advertisement.

05 - Footer

Text: Footer text in left corner below the page.

Payment icons color: Set the color of the payment icons.

color footer background 1: Set the background color of the first footer part.

Text color footer background 1: Set the text color of the first footer part.

color footer background 2: Set the background color of the second footer part.

Text color footer background 2: Set the text color of the second footer part.

color footer background 3: Set the background color of the third footer part.

Text color footer background 3: Set the text color of the third footer part.

05 - Footer - Contact details

Name: fill in your company name.

Description: fill in a description of your company.

Address: fill in your company address.

Postal code: fill in your company's postal code.

Phone number: fill in your company's phone number.

E-mail: fill in your company's e-mail.

05 - Footer - Social

Facebook: fill in your Facebook URL to show the icon in the footer.

Twitter: fill in your Twitter URL to show the icon in the footer.

Google+: fill in your Google+ URL to show the icon in the footer.

Pinterest: fill in your Pinterest URL to show the icon in the footer.

Youtube: fill in your Youtube Channel URL to show the icon in the footer.

Tumblr: fill in your Tumblr URL to show the icon in the footer.

Instagram: fill in your Instagram URL to show the icon in the footer.

RSS feed: option for setting an RSS-feed.

IMPORTANT NOTICE: if you leave a field empty, the icon will not be shown!

06 - Widgets

Yotpo API Key: activate Yotpo with the Yotpo API key.

Kiyoh: fill in the HTML-code to activate Kiyoh.

07 - Free shipment banner

Minimum amount: minimum order amount for free shipping.

Line 1: first text line on the banner.

Line 2: second text line on the banner.

Free shipment text: text shown when free shipping order amount has been met.

Daily Deals

An innovative feature of the Daily Deal theme is a daily deal timer on every product in the webshop. With the daily deal timer it is very easy to manage (temporary) promotions. You can easily alter the start and end dates. This will enable merchants to manage actions on a product by product basis.

Daily deal setup:

1. Go to [Settings](#) > [Workflow](#)
2. Activate **Extra template data** (in case this has not yet been done before)
3. Select the product of your choice to setup the deal for this product
4. Go to the tab **General**
5. Scroll down until you see: **Custom template data**
6. fill in the start and end date of your deal in field **data 01**. Use the following structure: Jun 19 2015 07:00:00, Jun 19 2015 22:00:00

Explanation data

<i>Start date</i>	<i>Comma en space</i>	<i>End date</i>
Month Day Year Hour:Minute:Second	,	Month Day Year
Hour:Minute:Second		

Notation of the month:

January	Jan
February	Feb
March	Mar
April	Apr
May	May
June	Jun
July	Jul
August	Aug
September	Sep
October	Oct
November	Nov
December	Dec

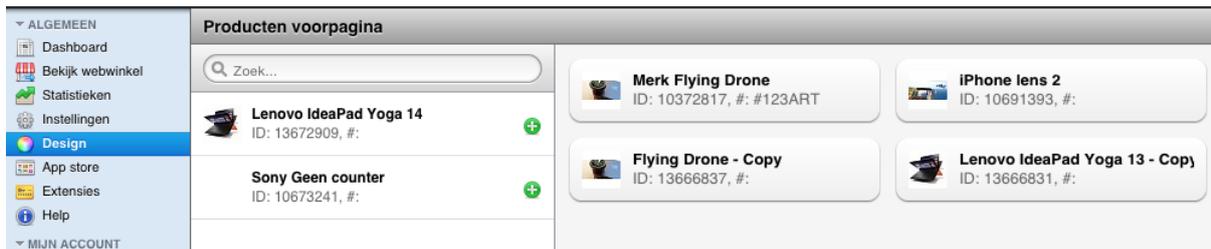
Functions

Frontpage (highlight) product(s)

Select your frontpage products by clicking Design > Frontpage products in the left navigation bar of your SEOshop back-office. The first product (top left corner) will be highlighted in the top right corner of the homepage.

The next homepage products will be shown in the grid below the slider (title: more top deals). Setting the daily deal timer works as we have described in the previous section.

The slider is swipeable to enhance user friendliness on mobile devices.

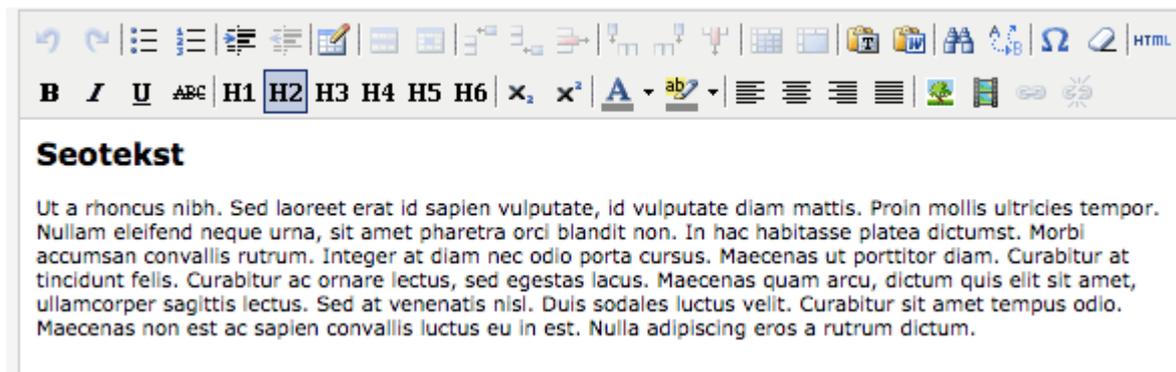


Frontpage categories

Set the Frontpage categories by selecting Design > Frontpage categories. Use the green plus (+) to add categories.

SEO TEXT

SEO text on the homepage can be inserted by using the homepage text page. Go to Service > Text Pages > Homepage. Use the simple content editor to fill in and style your SEO text. The SEO text will be displayed on the homepage.



Brands slider

To activate the brands slider you have to select the option Design > Settings > 04 Features > Homepage Brands. You also have to upload the brand logo's in Catalog > Brands (left menu navigation in SEOshop back-office). The brand slider is swipeable for optimal user friendliness on mobile devices.

Homepage Tags

Daily Deal theme offers lots of opportunities to add tags.

You can set tags on the homepage and productpage. Generally webshop end-users (your clients) add tags by using the form on the productpage. You will be able to moderate tags in the SEOshop back-office.

You are in control: it is possible to adapt and approve tags. You can also show the tags on the webshop front-end (click the green checkmark on the right) or remove the tag (red minus icon on the right). Webshop operators can also add tags themselves in the menu Catalog > Tags.

Footer navigations

In the footer you will find two navigations called 'My account' and 'Information' which you can fill in yourself. This can be done with the navigation functionality within the SEOshop backoffice that can be found under Design > Navigation.

Create two navigations with the following titles: 'My account' and 'Information'. After creation you can fill them with the desired navigation items.

Extra functions

Smart cart

In case you use mouse-over on the mini-cart you can display a convincing message. For example:

Free Shipment!

Scroll-to-top function

Daily Deal has a scroll-to-top functie. It is very easy for a user to go back to the top of the page.

Sticky navigation

The header navigation will always be visible to enhance user friendliness.

Sidebar certification slider

Do you use the "certifications" function in the SEOshop back-office? If you use this feature, the sidebar on the category pages show your certification(s). In case you have more than one certification, a slider will appear.

Recently viewed products

When a user browses through your collections of products on a category page a "recently viewed products" bar will automatically appear in the sidebar. A user can easily return to his or her recently viewed products.

Live search function

When a user searches a specific product by using the live search function a selection of products will appear after the input of at least two characters. The search function displays a suggestion / preview based on the combination of the characters.

Sale labels

When you fill in the fields "old price" and "new price" in the SEOshop back-office the theme generates "sale labels". If you select the option "show sales percentages" the system will automatically calculate the difference between the old and new price.

2 types of dropdown navigation

Normal dropdown navigation:

Select this option to select a simple dropdown bar with 3 sub-category layers .

Extended dropdown navigation

Select this option to select an extended dropdown navigation aligned with the browser width. In case you have a lot of subcategories it is wise to choose this option. This dropdown navigation has 2 subcategory layers.

Brands overview page

We created a unique brands overview page in the Daily Deal theme. We sort brands in alphabetical order.

Adapted check-out

All possible check-out styles can be designed in line with the Daily Deal theme. Your clients can easily complete their orders.

TIP: use the option "show a clean checkout" (Design > Settings) to hide header and footer in the check-out. Less distraction in the check-out funnel leads to less abandoned carts and more sales revenues.

Visibility smart cart banner

You can choose to hide or show the smart cart banner. This option is very interesting to webshops that use a given order value amount from which shipping is for free. If you activate the smart cart, users receive a message that shows the amount they have to spend in order to get shipping for free. If the order value is higher than the free shipment baseline, the smart cart banner shows: "Congratulations, shipping is free!".

Image sizes

While setting up your webshop you need the right image sizes. To ensure the best visual representation we have made a list with recommended image sizes:

Item	Size: (in pixels)
Logo desktop	380x192
Logo mobile	195x90
Favicon	32x32
Slider homepage	940x440
Product image	800x600
Category image	825x200
Brand image	330x220
Advertisement banner (homepage)	1140x200

Support

We always strive to improve our themes performance. Of course we will use our latest insights in e-commerce for improvements, but your feedback and user feedback is also very valuable to our team. We have the same goal: increasing your sales revenues!

Please send your questions or feedback to support@dyvelopment.com

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Opening hours

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