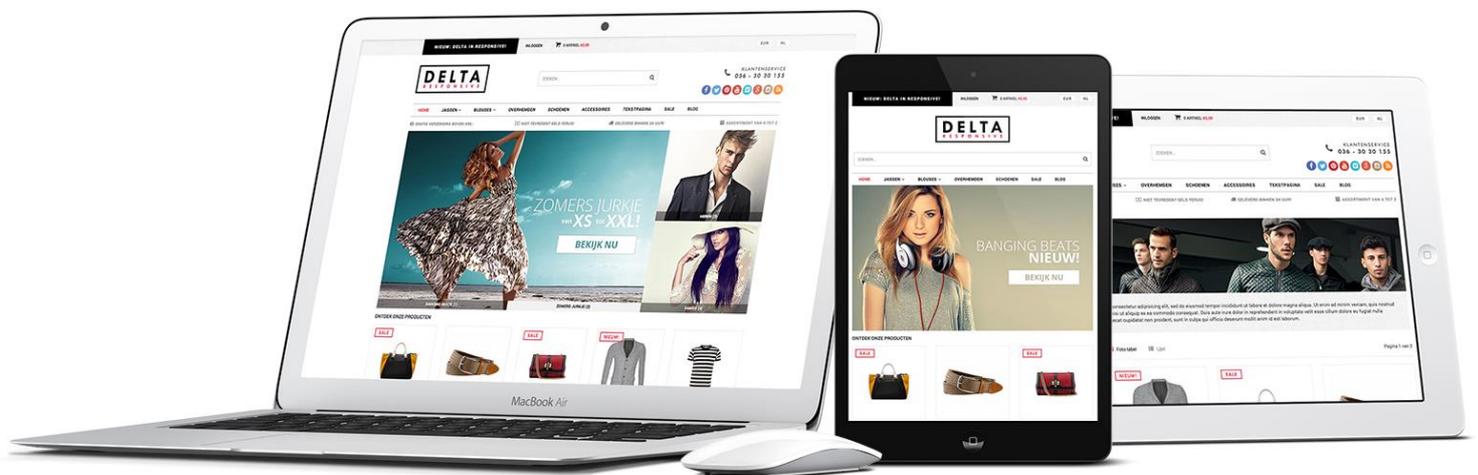


Documentation

Jun 2016



THEME CREATED BY

dyvelopment

Preface

Theme Delta Responsive: specially designed for your lifestyle shop!

The Delta Responsive theme is a stylish, contemporary and user-friendly theme. There is more than enough room to praise with banners and little stopper in the theme of your products are incorporated. The theme is optimized for selling clothes, shoes and accessories, of course, for other purposes, this theme is also well suited to increase sales. Check the examples.

Delta offers a variety of choices when setting up your personal front-end:

- Full responsive design: your webshop is optimized for mobile as well as desktop devices
- Plenty of space to promote products, content or categories:
- Homepagina
- Header menu
- Category page (slider)
- Designed catalog page (<http://theme-fusion.webshopapp.com/en/catalog/>)
- News and blog items on the homepage
- Live search
- Brand slider on the homepage
- Easy to integrate apps (for example: LoyaltyLion, Yotpo, Trustpilot and many others)
- and many more...

Delta is especially suitable for:

- Lifestyle brands
- Webshops with varying collections, where "sale" is an important period.
- Webshops looking for a modern slick style

Would you like to receive more information about Fusion, its possibilities, or custom made changes? Contact Dyvelopment!

Telephone: +31 (0)24 2022 185

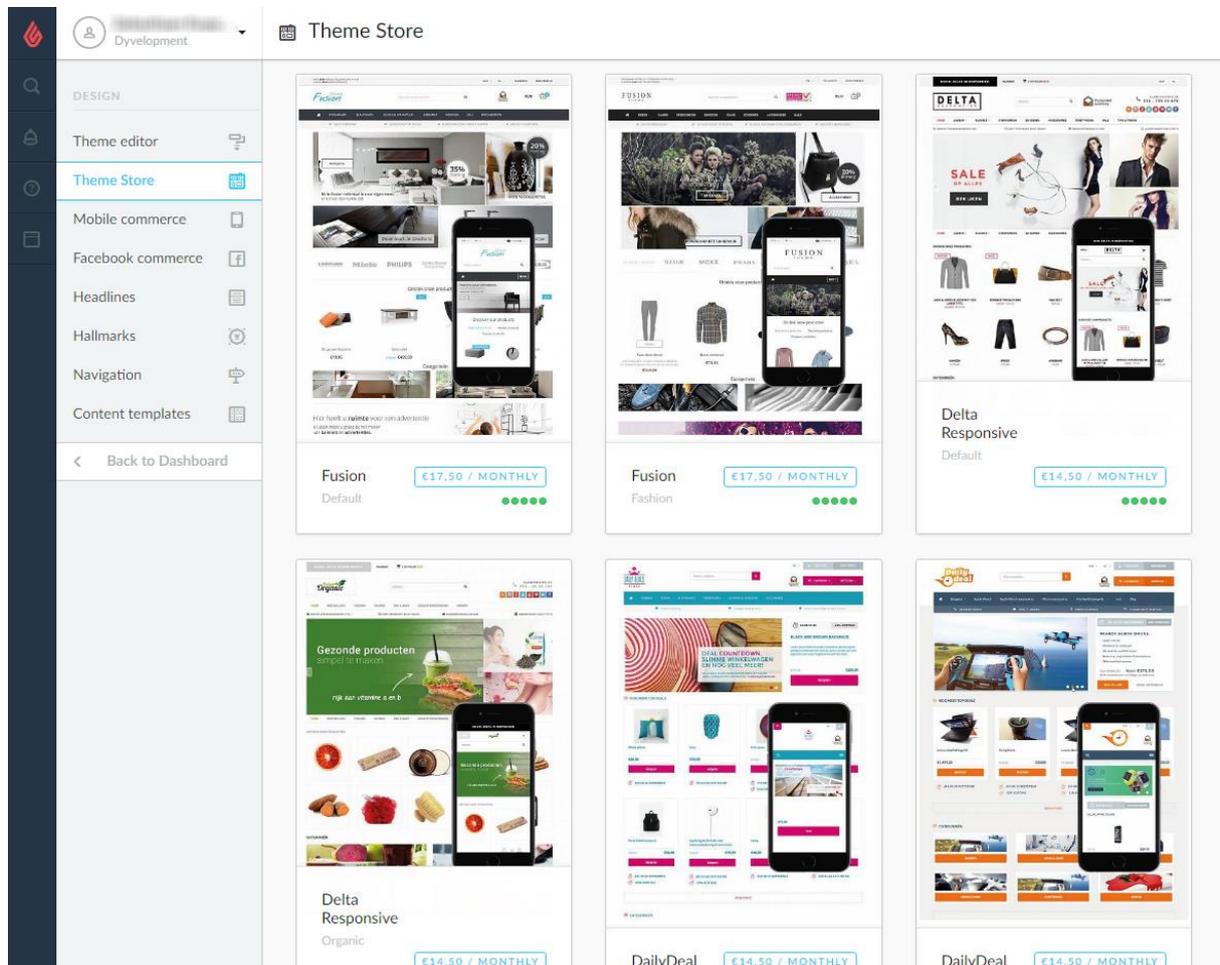
Email: support@dyvelopment.com

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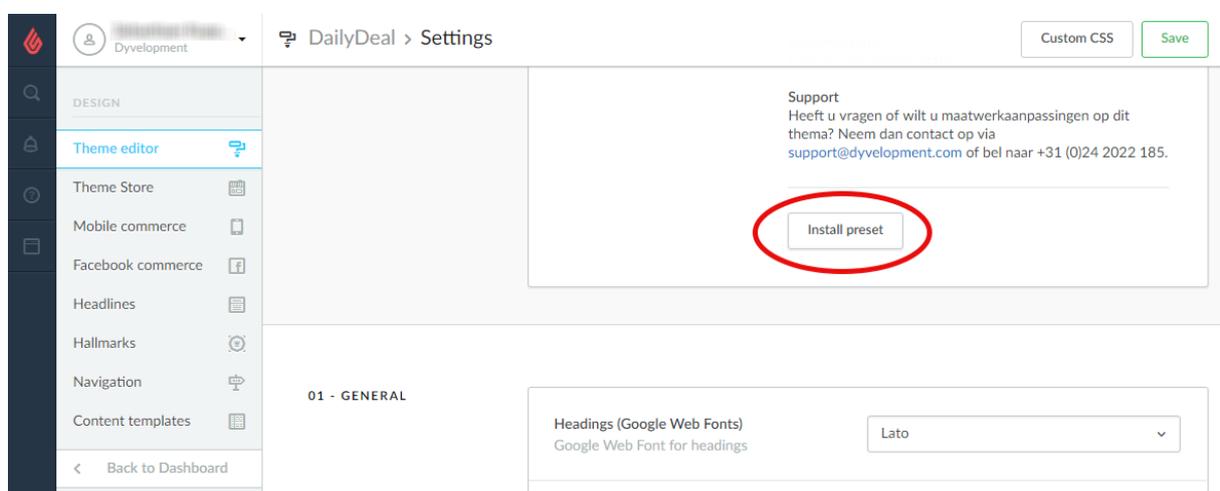
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1. Installation

To install the Fusion theme, go to the Theme Store of Lightspeed. There you can select the Fusion Theme from the list if you scroll down a bit.



After the theme has been installed, it is fitted with 2 default settings (presets). A darker and a lighter variety. In addition it is possible to change the theme in a few steps to the desired colour settings..



1.1 Image dimensions

When customizing the theme you have to upload graphics, banners and product images, it is useful to know what sizes you should use and which give the best visual representation:

Logo

600x160 pixels

Favicon

32x32 pixels

Slides (homepage)

820x500 pixels

Side banner (next to the mainslider)

320x250 pixels

Advertisement banner (homepage)

1024x180 pixels

Categorybanner

1024x180 pixels

Hallmark slider image (categorypage)

205x260 pixels

Product image

600x700 pixels

2. General settings

2.1 General

Titles

Select the font that is used for all titles in the shop (options: all Google web fonts).

Body

Select the font that is used for all body texts in the shop (options: all Google web fonts).

Body colour

Select the colour for all body texts.

Highlight colour

Select the highlight colour

Call-to-action colour

Colour of the 'Add to cart' button.

Navigation text colour

Select the navigation text colour.

Navigation background colour

Select the navigation background colour.

Navigation border colour

Select the navigation border colour.

2.2 Background

Background colour

For the background colour it is possible to upload your own image. This image will fill the background of the entire web shop. At <http://subtlepatterns.com> you can download beautiful backgrounds that can be used in your web shop free of charge.

Background image

Option to upload an image that is displayed on the background of your web shop.

Background position & Background repeat

These options are combined with each other. Here you can select where the image should be positioned en whether it should be shown once or repeated throughout the entire web shop.

Background header/footer

Ability to upload an image to be displayed as the background of the header and footer.

2.3 Header

Logo

Upload your logo here: 600x160 pixels.

Favicon

Upload your favicon here: 32x32 pixels.

Menu text style

Here you can select whether the navigation text should be displayed in capital or small letters.

USP top bar

The first (and most important) USP is highlighted in the top left corner of the web shop.

USP top bar URL

The URL behind the link of the USP top bar.

USP 1 till 4

Fill in the four USPs that are displayed in the USP bar below the navigation on the homepage. These are automatically aligned based on the entered quantities.

USP icons 1 till 4

Select the icons that are displayed next to USPs.

Highlight image

Option to upload a banner in the sub navigation.

Highlight URL

Fill in the URL behind the link of the highlight image.

Highlight description

The highlight description that is, for SEO-technical reasons, added to the ALT-text of the highlight banner for Google.

Customer service title

The customer service title that is displayed in the header.

Telephone / Email

Enter the phone number or the email address of your customer service.

Customer service icon

Choose an icon that will be displayed next to the customer service box.

Menu price category 1-5

From/to amounts that will be displayed in the dropdown menu.

Footer – Social

The icons are only be displayed if the corresponding field is filled.

RSS Feed

Activate the RSS Feed icon.

Facebook

Enter the Facebook account here.

Twitter

Enter the Twitter account here.

Google+

Enter the Google+ account here.

Pinterest

Enter the Pinterest account here.

Youtube

Enter the Youtube account here.

Tumblr

Enter the Tumblr account here.

Instagram

Enter the Instagram account here.

Vimeo

Enter the Vimeo account here.

Rounded corners

Give your social icons rounded corners.

2.4 Features

Reviews

Option to enable/disable reviews.

Newsletter

Option to enable/disable the newsletter subscription in the footer.

Tags homepage

By activating this button, tags will be displayed on the homepage.

Homepage brands

Option to enable/disable the brand slider on the homepage.

Number of products side by side

Here you can decide whether you would like to have 3 or 4 products side by side in one row on the category pages.

Number of slides on the homepage

Enter the number of slides you would like to display on the homepage.

Homepage advertisement image

Upload here your add that will be displayed at the bottom of the homepage.

Advertisement URL

Enter the URL that is behind the link of the advertisement here.

Show product titles and prices

On: the product titles and prices are given underneath the product images

Off: the product titles and prices are made visible by moving the cursor over the product images

Colour payment methods icon

Options for the colour of the logos for payment methods (black/white/colour).

Show in stock

Possibility to turn on / off the stock status on the product page.

2.5 Footer

Footer

Text box for the contact's description.

Text colour

Select the text colour.

Footer background

Select the background colour.

Payment methods icon colour

Options for the colour of the logos for payment methods (black/white/colour).

3. Functionalities

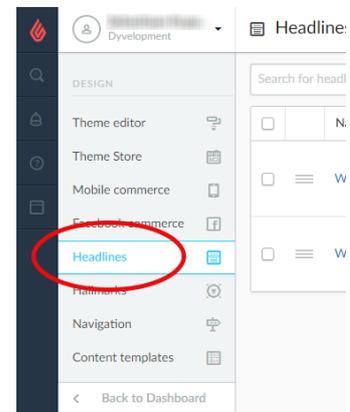
3.1 Homepage slider & banners

To add sliders and banners, navigate within the theme to Design > Headlines.

Step 1: Decide the desired amount of sliders. You can enter the number in Design > Settings of box 04 - Features > Amount of sliders on the homepage (for example: 3).

Step 2: Next, you can upload all slides & banners in Design > Headlines.

Note! The headlines work in the order of the amount of slides you have selected. This means that, if you have selected 3 slides, the first three uploaded images will be the slides and the other three banners.



Dimensions:

- Slides: 820x500 (px)
- Banners to the right of the slider: 320x350 (px)

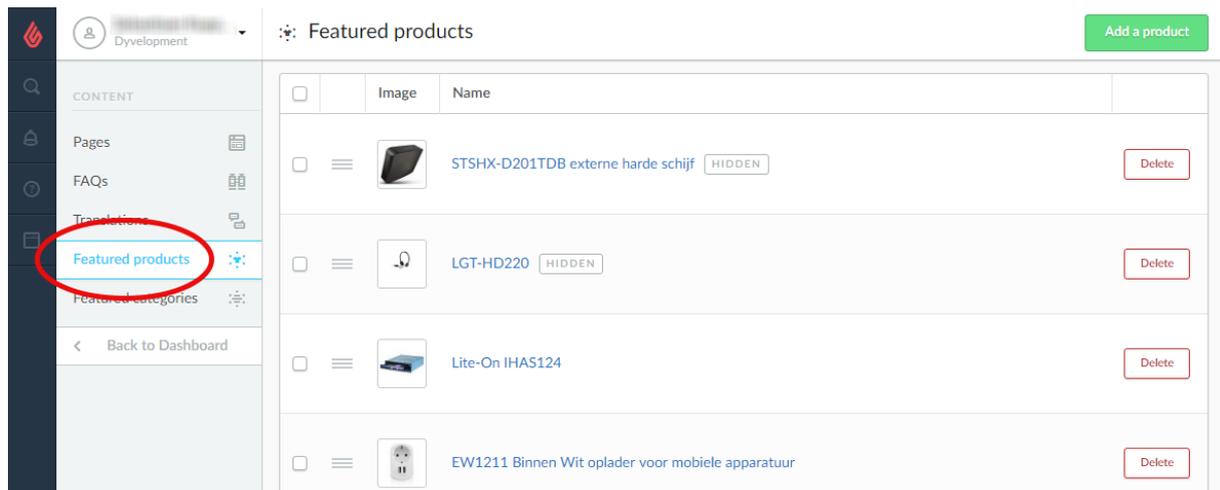


3.2 Brands slider

To add brands to the web shop it is important to upload the brands in Lightspeed. The brands can be uploaded in Catalogue > Brands. The brands slider will only animate from 7 items onwards..

Dimensions: 330x220 (px)

3.3 Homepage products



On the homepage you will have the option to display products

Step 1: As soon as there are products in the web shop, you can choose the product selection that should be displayed on the homepage in the Lightspeed under Design > Front page products (maximum of 8 products).

Step 2: After selecting the desired products you will have the option to sort the products and to change their positions.

3.4 Homepage categories

The categories displayed on the homepage can be selected in the Lightspeed under Design > Front page categories (this follows the same procedure as Front page products).



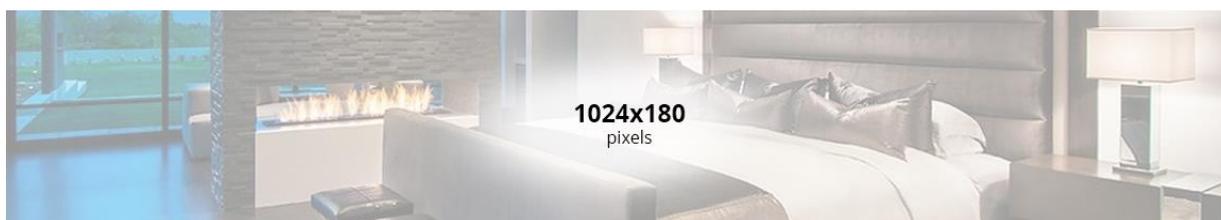
3.5 SEO text homepage

It is possible to add a (SEO-technical) text to the homepage of the theme. Here you can add a short text that will be displayed at the bottom of the web shop.

The SEO texts can be added in the Lightspeed under Content > Pages > Homepage.

3.6 Category headers

Dimensions for the header / image:



4. Extra functionalities

USP in the menu

At the top of the header we have reserved a spot to show a USP

Sticky navigation

In this theme we have made it possible to give the navigation a fixed position when the user scrolls through the web shop. This enables the user to have an overview of the collection at all times.

Newsletter

Option to enable/disable Newsletter block in the footer.

Number of products side by side

Here you can decide whether you would like to have 3 or 4 products side by side in one row on the category pages.

Payment logo colours

Options for the colour of the logos for payment methods (black/white/colour).

5. Widgets

Kiyoh

To activate Kiyoh, please fill the Kiyoh under Design > Settings.

Contact

Do you have any questions? Or need some custom work done? Feel free to contact us!

dyvelopment

De Geerkamp 1622

6545HS Nijmegen

The Netherlands

Tel: +31 (0)24 2022 185

Mail: support@dyvelopment.com

Web: <http://www.dyvelopment.com>

Opening hours

mon / fri: 09:00 - 17:00

